



**Milpitas Chamber of Commerce
International Festival & BBQ
May 20th & May 21st
2017**

Sponsorship Levels

Presenting Sponsor (Exclusive) **\$25,000**

- Recognized as presenting sponsor of entire event
- Listed in press releases, public service announcements as Presenting sponsor
- Name included in all articles, and any written advertising issued by the committee
- Name/Logo prominently displayed on event advertisements, flyers, and signage including
 - Electronic Bill board adjacent to 880 Freeway
- Name included in all Media Partner event advertising
- Website Home (URL) page Co-branding including logo and link to company website
- Name/Logo at event entrance as title sponsor
- Name/Logo on Main Stage
- Name /Logo on Volunteer T-shirts
- Reserved seating at appropriate event sites
- Invited to provide up to 3 VIP judges for the BBQ competition
- 10' x 20' end of row booth on Business Row
- Logo in event line up
- Welcome remarks from the stage

Right of first refusal – this sponsor has the right to repeat as next years Presenting Sponsor

Diamond Sponsor (Limited to three \$10,000+) **\$10,000**

- Name included in all Advertising with other diamond Sponsors and Presenting Sponsor
- Name/Logo on Electronic Bill board adjacent to 880 Freeway
- Logo on Main Stage
- Reserved seating at Main Stage
- Invited to provide 1 VIP judge for the BBQ competition
- 10' x 10' booth on Business Row in a Prominent position
- Listed in press releases
- Logo in event line up
- Name /Logo on Volunteer T-shirts
- Name/Logo included in email promotions
- Listing on Home website as a sponsor with logo and link to company website.

Right of first refusal – this sponsor has the right to repeat as next years Diamond Sponsor and will be offered the opportunity to become Presenting Sponsor if that position becomes available

Ruby Sponsor (Limited to five) **\$7,500+**

- Recognized as Sponsor of Specific Area of Choice (Kids area, BBQ Food Court, Community Stage, T-shirt, Glass, ETC)
- Logo Displayed in Chosen area
- Name/Logo on Electronic Bill board adjacent to 880 Freeway
- Company logo displayed on event advertisements, banners and event signage
- Listed in press releases
- Name/Logo on all flyers
- Name /Logo on Volunteer T-shirts (T-shirt sponsor will have top rating with presenting Sponsor)
- Logo in event line up
- 10' x 10' booth on Business Row in a Prominent position

Sapphire Sponsor (No limit) **\$2,500+**

- Name/ logo displayed on event advertisements, banners, event signage
- Name on Electronic Bill board adjacent to 880 Freeway
- Name/Logo in event line up
- Name/Logo on all flyers
- Company name listed in press releases
- Sponsor recognition during event
- 10' x 10' booth on Business Row in a Prominent position

Emerald Supporter **\$1,000+**

- Company name displayed on event advertisements, banners, event signage
- Name in event line up
- 10' x 10' space on Business Row

T-Shirt Sponsor **\$250**

- Logo or Name on the back of the T-Shirt

Festival Supporter **\$100+**

- Company name displayed on event advertisements
- Name listed in event line up
- Display promotional material at the Chamber booth on Business Row

Auto Dealers (Limited to 3) **\$5,000**

- Name/Logo on Electronic Bill board adjacent to 880 Freeway
- Company logo displayed on event advertisements, banners and event signage
- Listed in press releases
- Name/Logo on all flyers
- Name /Logo on Volunteer T-shirts (T-shirt sponsor will have top rating with presenting Sponsor)
- Logo in event line up
- 10' x 30' space to display up to 3 Vehicles with the option of a 10' x10' booth as part of the space

2017 International Festival & BBQ Sponsorship Form

Checks payable to Milpitas Chamber of Commerce

Please e-mail logo to info@milpitaschamber.com

Questions? Please contact Milpitas Chamber 408-262-2613

\$25,000-Presenting Sponsor

\$2,500+-Sapphire Sponsor

\$10,000-Diamond Sponsor

\$1,000+-Emerald Supporter

\$7,500+-Ruby Sponsor

\$100+-Festival Supporter

\$5,000-Auto Dealers

Payment Options: Check/Cash Enclosed Pay by Credit Card Please Invoice

Name: _____ Company: _____

Phone: _____ Fax: _____ Email: _____

Address: _____ City: _____ Zip: _____

Credit Card # _____ Exp. Date _____ Sec Code _____

Cardholder: _____ Signature: _____ Date: _____